

## **Media Advisory**

### **Fundraiser for John Woodley Research Grant**

**King City, ON, August 23, 2007** – A fundraiser BBQ will be held **Saturday, September 8** in King City to raise money for the John Woodley Research Grant to be administered by the Parkinson Society of Canada.

The goal is to raise \$90,000 to operate the grant in 2008 and 2009, to research the causes of neurodegenerative diseases through a New Investigator's Award. The grant is to be named after John Woodley, an internationally acclaimed patent and trademark specialist who among many accomplishments, patented the Cystic Fibrosis gene, early on-set Alzheimer's gene and the Muscular Dystrophy gene. John was diagnosed with the rare and devastating neurodegenerative disease Mutli-System Atrophy (MSA) in 2002.

The private party will be hosted by John's daughter, Anne Woodley.

"My dad's professional life is focused around new inventions, discoveries, and cutting-edge technology," says Anne. "It is only fitting that we honour him by supporting new research into the disease that has debilitated him. We hope that by providing new funds to the research efforts of the Parkinson's Society of Canada, researchers will be able to better understand the causes of MSA, invent new and improved treatments, and eventually find a cure and eradicate this disease."

Featured performers at the party are the Coyotes, an Aurora-based band comprised of two professors, one engineer, and a PR guy / part time professor. They have a rich acoustic guitar sound, accompanied by bass guitar, light percussion, and lush vocal harmonies.

Besides their own original songs, *the Coyotes* play an eclectic mix of classic and contemporary songs by artists including America, the Beach Boys, the Beatles, Jimmy Buffet, CCR, Cold Play, Sheryl Crow, CSNY, Bob Dylan, the Eagles, Gordon Lightfoot, Simon & Garfunkle, Bruce Springsteen, Van Morrison, Lucinda Williams, Jessie Winchester, Neil Young and many others. For more information, please go to [www.thecoyotes.ca](http://www.thecoyotes.ca).

The Parkinson Society Canada (PSC) is a national, not-for-profit, volunteer based charity with more than 100 chapters and many support groups working nationwide. For more information, please go to [www.parkinson.ca](http://www.parkinson.ca).

No tickets are required to attend the fundraiser, but donations will be welcome. To attend, reservations are necessary. Space is limited. Please contact Anne Woodley for more information at 416-473-2670 or [annewoodley11@hotmail.com](mailto:annewoodley11@hotmail.com).